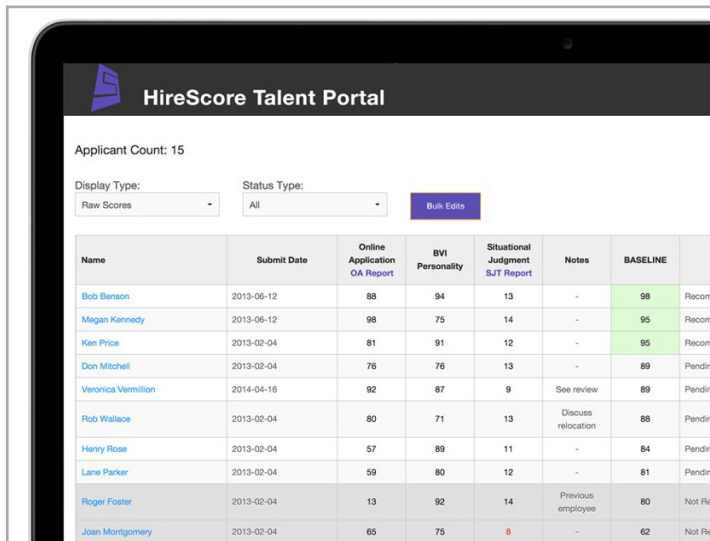




WorkLiveUP creates connections between  
U.P. employers and job seekers.

**www.WORKLIVEUP.com**  
WHERE PROFESSIONAL JOB SEEKERS AND U.P. EMPLOYERS CONNECT



**HireScore Talent Portal**

Applicant Count: 15

Display Type: Raw Scores | Status Type: All | Bulk Edit

Name	Submit Date	Online Application OA Report	BVI Personality	Situational Judgment SJT Report	Notes	BASELINE	
Bob Benson	2013-06-12	88	94	13	-	98	Recom
Megan Kennedy	2013-06-12	98	75	14	-	95	Recom
Ken Price	2013-02-04	81	91	12	-	95	Recom
Don Mitchell	2013-02-04	76	76	13	-	89	Pending
Veronica Vermillion	2014-04-16	92	87	9	See review	89	Pending
Rob Wallace	2013-02-04	80	71	13	Discuss relocation	88	Pending
Henry Rose	2013-02-04	57	89	11	-	84	Pending
Lane Parker	2013-02-04	59	80	12	-	81	Pending
Roger Foster	2013-02-04	13	92	14	Previous employee	80	Not Rec
Joan Montgomery	2013-02-04	65	75	8	-	62	Not Rec

**1 HireScore:** A unique website that ranks your qualified applicants. The site is uncomplicated and easy to navigate for at-a-glance viewing of your applicants. Top applicants naturally appear first and descend according to job fit. Viewable data includes the online application, personality score, and other assessments unique to each job, culminating in a Baseline score. This real-world view shows how closely your applicant matches the criteria for the position you need to fill. You can quickly view individual applicants, send them an email, make notes and generate detailed reports on each applicant. This feature is especially helpful in large companies that have more than one administrator managing the **HireScore** site.

**2 Think Talent Cultural Audit:** Marketing Department Inc's expert on corporate culture will conduct an audit, including an employee survey and employee listening session, and recommend strategies to help position your company to attract the right talent. You will receive a full report of the survey results and strategies, outlined clearly.

**3 Digital and social media:** Let's face it, if you want a large pool of incredible candidates you need to have an online presence to reach them. We can do that for you. Our social media team will promote your specific job on Facebook, Twitter, LinkedIn, and with Google AdWords. We will strategically target your digital advertising campaign to attract the right candidates. \$200 of your budget will be designated specifically to purchase advertising on these platforms. (Each additional job you want to promote will be \$300.)

**4 Featured company banner** on **WorkLiveUP** home page.



**5 One press release or story:** Our writing staff will compose a press release or story to create viral buzz about your company as a great place to work. We will distribute your story to Upper Peninsula media and national lifestyle and trade publications, publish it on the **WorkLiveUP** website, and promote it heavily on social media.

# PRICING OPTIONS

		<div>Free</div> <div>Post jobs.</div>	<div>Basic</div> <div>Applicants ranked with your criteria and corporate culture.</div>	<div>Basic+</div> <div>Even more qualified applicants ranked for you.</div>	<div>Superior</div> <div>The very best option for finding the very best talent!</div>	<div>Promo</div> <div>Support the U.P. job market and economic growth</div>
	First month	\$0	\$500	\$2000	\$3,200	\$2000
	Per month after	\$0	\$500	\$500	\$500	\$0
	Post unlimited jobs, easily view applicants.	●	●	●	●	●
1	Post unlimited jobs, applicants ranked in HireScore Portal.		●	●	●	
	Receive applications from job seekers that fit your criteria.		●	●	●	
	Job emailed to candidates interested in your industry or job.		●	●	●	
	Post to more than 100 national job boards.		●	●	●	
	Listed as a featured company and ranked at the top of the interior web page of your region and industry.		●	●	●	●
2	Think Talent Cultural Audit with recommended strategies.			●	●	
3	Digital & Social Media – Company culture and job posting promoted on Facebook, Twitter, LinkedIn and Google with expertly targeted advertising. Includes a monthly analytics report and \$200 allocated to advertising.			●	●	●
	<i>*Additional postings \$300/per job</i>					
	Digital & Social Media Plus – Above services, plus an additional \$300 of advertising.				●	
4	Featured company banner on the home page of the WorkLiveUP website.				●	
5	One press release or story submitted to consumer lifestyle and trade pubs/blogs and sites specific to your company/job, and promoted on social media.				●	
	Logo at the bottom of WorkLiveUP home page on website. Also on LinkedIn, Twitter, Facebook, and included in every press release.				●	●

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